



**MAHARANA PRATAP  
GROUP OF INSTITUTIONS**  
Kothi, Mandhana, Kanpur

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LEAD**

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**MANAGEMENT  
& COMPUTER  
APPLICATION  
BUZZ**



# ABOUT Management WING



Management degrees give students a broad foundation in topics relating to business, finance, economics and marketing. Most management degrees have a very practical focus, with opportunities to complete work placements and professional projects included as part of the program.

Department of Management Studies at MPGI has produced management graduates both in Bachelor of Business Administration and Master of Business Administration; who are currently serving globally in reputed business organizations both in public and private sector. Any aspirants can pursue MBA after the graduation and BBA course intermediate.

## COURSES OFFERED

### Management And Computer Applications

#### MBA

2 YEARS

Passed Bachelor's Degree of minimum 3 years duration.

#### BBA

3 YEARS

Passed 10+2/equivalent examination in Science /Arts/ Commerce with minimum 45% marks (40% for reserved class)

#### MCA

2 YEARS

Passed BCA/Bachelor Degree in Computer Science Engineering  
OR  
Passed B.Sc./B.Com./B.A. with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Courses as per the norms of the concerned University). Obtained at least 50% marks (45% marks in case of candidate belonging to reserved category) in the qualifying examination.

#### BCA

3 YEARS

Passed 10+2/Equivalent examination with minimum 45% marks and Mathematics subject. (40% for reserved candidates)

# WORDS FROM HOD

In this era of highly competitive global market, there should be a synergy between today's need & tomorrow's expectation. The structure & delivery of the curriculum are contemporary & based on our continuous interaction with renowned educationists & industry professionals.

At MPGI we believe in developing holistic managers and leaders for tomorrow's corporate culture by following a thoughtful blend of theory & practice, using highly innovative pedagogical tools designed by the institute. Our effort is directed towards grooming them to be highly adaptive to the changing business environment and sensitive towards social responsibilities.

As a student you certainly are expected to have an enriching and life turning experience that should drive you to take advantage of the new opportunities in life.

If you represent a business organization and are seeking any information on our students, our activities, etc., you are welcome to contact us and we will be too happy to explore initiatives of mutual interest.

Consistent efforts are made for bringing in improvement in everything that concerns the Institution. However, since there is always scope for continuous improvement in the journey towards excellence, your valuable suggestions are welcome.

## **Dr. Mamta Shukla**

Total Experience: 22 years

Educational Qualification: PhD, MBA, M.Sc



# WORDS FROM HOD

The Department of Computer Applications is committed to preparing our students for a successful future in the dynamic field of technology. Through our curriculum enhancement, industry collaboration, research and innovation, and student-centric initiatives, we aim to nurture skilled professionals who can drive innovation, contribute to society, and adapt to the ever-changing technological landscape.

I am confident that with the collective efforts of our faculty, staff, and students, our department will continue to grow, excel, and make a significant impact in the field of computer applications. Together, let us embark on this journey of academic and professional excellence, shaping the future of technology.

Thank you, and I wish you all the best in your academic endeavors.

## **Mr. Mayank Shukla**

HOD - Computer Application Department



# Know your GURUS



## Mr. Shailendra Kumar

Total Experience: 18 years  
(Industry - 4 Years & Academics - 14 Years)  
Educational Qualification: MBA, MA (Eco.)  
PhD (Pursuing)



## Dr. Mayank Tripathi

Total Experience: 20.5 years  
(Industry -11. 4 years & Academics - 6.1 years)  
Educational Qualification: B.Com,  
PGDBM, MBA, PhD



## Mr. Shyam Dubey

Total Experience: 12.5 years (Academics)  
Educational Qualification: B.Sc. (Electronics),  
MBA, Open Specialization (Rural Marketing)



## Mr. Avinash Pandey

Total Experience: 14.6 years (Industry - 1  
Year & Academics – 13.6 Years)  
Educational Qualification: B.Com, B.Ed.,  
M.Com, MBA, Advance level (A Level) Diploma,  
COPA (By- Ministry of HRD).



## Mr. Mohit Gupta

Total Experience: 10.5 years  
(Industry - 3 Years & Academics – 7.5 Years)  
Educational Qualification:  
B.Sc., B.Com, B.Ed., MBA



## Ms. Jyoti Singh

Total Experience -8.3 years (Academics)  
Qualifications- MBA ,UGC NET



## Ms. Kamini Singh

Total Experience -8 years (Academics)  
Qualifications- MBA, M.Com,  
UGC NET, PhD (Perusing)



## Mr. Ravi Mishra

Total Experience: 8.6 years (Industry - 1.5  
Years & Academics – 7.1 Years)  
Qualifications- BCA, MCA, B.Ed.



## Mr. Rohit Verma

Total Experience: 7.5 years  
(Industry – 1.5 Years & Academics – 6 Years)  
Educational Qualification: M.A, MBA,  
Diploma – Hardware Networking (1 year),  
Diploma – Digital Marketing (1 year).



## Mr. Gurmeet Singh

Total Experience: 10 years  
(Industry - 4 Years & Academics – 6 Years)  
Educational Qualification:  
B.Com, PGDBM, MBA



## Mrs. Neha Dixit

Total Experience: 14 years (Industry - 1  
Year & Research and Academics – 13 Years)  
Educational Qualification: B.Sc., MBA



## Ms. Arpita Shukla

Total Experience -3 years (Academics)  
Qualifications- M.Com, MBA, PhD (Perusing)



## Ms. Minal Saxena

Total Experience -1.2 years (Academics)  
Qualifications- MBA, PhD (Perusing)

## Evolve - The Mind Transformation Programmes (MTP)



## MR. MOHIT GUPTA

22nd February 2022

Learning is an indispensable tool that nourishes our minds and soothes our soul. It is a necessity for both personal and professional career as it makes us capable of understanding and handling things in a better way in the life.

Department of Business Administration has initiated MTP (Mind Transforming Program) to develop our Management students' critical thinking skills.

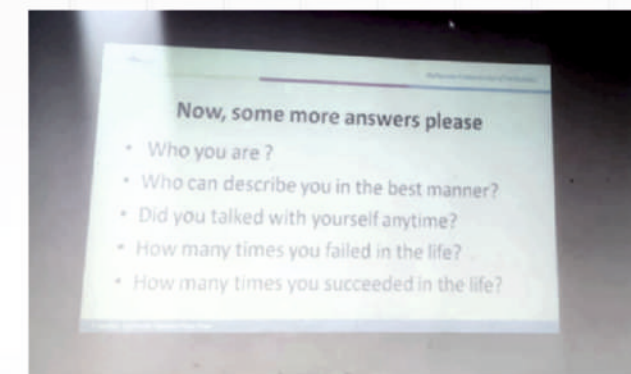
Session has been taken by Mr. Mohit Gupta faculty of Management department. Training session was on "Learning Ability" in which certain points were covered:

- What is 'learning'?
- Significant role of 'Learning Style' in life.
- Key elements which will help to identify 'Positive Learner.'

## MR. AVINASH PANDEY

05th April 2022

Today's life is full of complexities, threads of relationship are getting tensed every day, all domains inter-personal, professional, social are getting meshed every day, leaving far behind intra-personal understanding and creating the baseless reasons for negative outcomes, blaming others, blaming situations, blaming resources, blaming each person and everything except looking into our-self for the reasons, for the fault in perception, for our weaknesses. This scenario led to need of 'Introspection' not only among working and earning class, even among the future of our nation viz. graduates and postgraduate students. Considering the demand of present for bright future, a session dedicated to 'Introspection' was organized by Department of Management Studies for future managers (MBA & BBA students) of MPGI on Tuesday, 05th of April, 2022. Students shown high degree of involvement during the session by responding to questions and sharing their personal experience and views. During the session Dr. Mamta Shukla (Principal, Deptt. of Management Studies, MPGI) and all other faculty members were present.



## Evolve - The Mind Transformation Programmes (MTP)



**MR. MAYANK TRIPATHI**  
12th April 2022

Department of Business Administration continued with their unique series of "Mind Transformation Program" which is especially designed to transform the thought process of management students.

On 12th April, 2022 Mr. Mayank Tripathi, one of the faculties of Business Administration department initiated a topic "Come Lets Win" (Aao Duniya Jeete). The whole session was focused on the process of winning others. Session started with the quote "A smile is the universal welcome"; this quote is very true and explains the importance of smile in welcoming others and it's a great weapon for winning others too. Before winning others it's very important "To win yourself" first. Move your thoughts from "I can't" to "I can" mindset. To develop the perception of "I can" self confidence plays a major role which is really helpful in framing and achieving the goals. Contemplation helps in believing in our-self and also in developing the skills, by practicing contemplation winning process can be initiated. With these thought process whole session was concluded. All the students participated and interacted with full enthusiasm.



**MS. KAMINI SINGH**  
19th April 2022

Department of Business Administration continued with their series of "Mind Transformation Program" which is especially designed to transform the thought process of management students. On 19th April, 2022 Ms. Kamini Singh, one of the faculties of our department initiated a topic "How to express yourself effectively" (प्रकटीकरण).

The whole session was focused on the process of expressing yourself effectively. Session started with the quote "Express yourself in such a way that nobody is watching you but all are listening you"; this quote is very true and explains the importance of effective expression in every walk of life. It's a gesture of becoming your own better spokes person in the world.

Multiple stories of talented personalities were shared such as Mrs. Sudha Chandran, CEO of Google - Sundar Pichai, writer of Eat Pray & Love- Elizabeth Gilbert, Music Composer- A. R. Rahman, Mr. Kapil Dev.....and many more for creating enthusiasm among students towards effective expression.

All the students participated and interacted with full enthusiasm.

## Evolve - The Mind Transformation Programmes (MTP)



**MRS. NEHA DIXIT**  
31st May 2022

On 31st May, 2022 another series of Mind Transformation Program was continued by Mrs. Neha Dixit on the topic "Fitness and Health for Youth." Session was focused on the importance of health in today's life, as health is wealth for everyone. Good health is an essential aspect of life, fitness is a cornerstone of good health, and it improves both mental and physical balance. The first step is to maintain a good health, fitness & to do workout and the second step is to stay fit along with the balanced diet. Our diet should comprise all essential nutrients, including carbohydrates, fat, proteins, vitamins, minerals, fibers and water. Balanced diet ensures our fitness and protects us from diseases by building up the immunity.



**MR. RAVI KUMAR**  
27th September 2022

Mind Transformation Program series again started on 27 Sept 2022 at MPGI 'N' block auditorium, Mr. Ravi Kumsar Mishra (Assistant Professor) presented on the topic "Data & Emotions" where he signifies the role of data in the formation of emotions and how it affects the emotions of the current data - info generation, also stated the importance of verification and validation over any kind of information provided by the online world.

This session was very useful for the students, to develop a proper understanding of digital world and how to maintain a reasonable relationship with it.

## Evolve - The Mind Transformation Programmes (MTP)



### MS. MINAL SAXENA

11th October 2022

On 11th October, 2022 another series of Mind Transformation Program was executed by Ms. Minal Saxena, the topic was "There is no shortcut to success".

"Success is finding personal meaning and contentment in your life". Most of the human beings want something without making the efforts and it is impossible to gain things without the rigorous efforts. There is no shortcut for getting things, hence "There is no shortcut to the success" which was well explained and conducted under the supreme guidance and support of the Head of Business Administration Department and Principal of MPCPS Dr. Mamta Shukla. The students were highly attentive during the session, felt motivated and shared their thoughts.



### MR. GURMEET SINGH

11th October 2022

Right now, People experience dissatisfaction, complexity, and tension. Individuals firmly feel that they are surrounded by toxic people, despite the fact that there may be any number of reasons for this. They might be at work, at home, or in relationships.

The Department of Business Administration had one more "Mind Transformation Programme" for Master of Business Administration students on "How to deal with Toxic People" at Maharana Pratap Group of institutions. This was effectively explained by Mr. Gurmeet Singh, assistant professor in the business administration department, during the Mind Transformation Programme on October 11, 2022, this was managed under the guidance of Dr. Mamta Shukla, MPCPS's principal of the business administration department.

People who engage in harmful behavior (Toxic activities) frequently prioritize their own needs and desires. They might disregard your feelings or needs and place the blame for any issues they face on you or other people. Spending time with them can be uncomfortable because of this.

It's easy to be toxic and difficult to be detoxic. If we become detoxic, we get positivity, which helps in individual and organizational growth.

## Evolve - The Mind Transformation Programmes (MTP)



### MS. KAMINI SINGH

18th October 2022

Department of Business Administration at Maharana Pratap Group of Institutions continued its mind transformation programme on 18th October.

Topic of the programme was "How to live with positivity?"

An interactive session presented by Ms. Kamini Singh (Assistant Professor)

Session was initiated with the quote- "The greatest glory in living lies not in never falling, but in rising every time we fall"-By Nelson Mandela (Nobel prize for peace winner)

The whole session was interactive for understanding the importance of positivity. Most of the ways were discussed for creating positive living. Students were motivated to give importance to facts in place of thoughts. Story of Mr. Ratan Tata and Dr. APJ Abdul Kalam were shared for the practical approach of positivity. All the students of BBA course attended and participated enthusiastically. Respected principal of MPCPS and faculty members also attended the session.



### MS. ARPITA SHUKLA

15th November 2022

Creativity is the need of the present era. Creativity opens the mind and helps a person to think out of the box. A society that has lost touch with its creative side is an imprisoned society, in which generations of people may have closed minds. It broadens our perspective and can help us overcome preconceived notions. With this thought, an effective MTP session was presented by Ms. Arpita Shukla, Faculty of Business Administration on the topic of "Creativity and Innovative Thinking Skills". It was successfully conducted under the guidance and supervision of Dr. Mamta Shukla Principal of MPCPS, Head of Department of Business Administration. The students learned about the need and techniques of creativity and innovation skills from this interactive session and participated enthusiastically.

## Evolve - The Mind Transformation Programmes (MTP)



**MR. SHYAM DUBEY**  
1st November 2022

Management Dept., MPGI organized MTP session - "power of knowledge" presented by Mr. Shyam Dubey Assistant Professor Department of Management studies.

Session was focused on the power of knowledge. Speaker elaborated the names of personality who received highest degree and success in life. He also shared a few current success stories like Dr. apj Abdul Kalam former Indian president. Students of BBA I year and final year participated enthusiastically.

Session was highly appreciated by the Principal MPCPS Dr. Mamta Shukla and other faculty members. Everyone left the auditorium with the commitment that they will implement what they have learned from the session.



**MR. MOHIT GUPTA**  
15th November 2022

Department of Business Administration continued with their unique series of "Mind Transformation Program" which is especially designed to transform the thought process of management students. On 15th November, 2022 Mr. Mohit Gupta, one of the faculty of Business Administration Department initiated a topic "Discipline" (अनुशासन).

The whole session was focused on the process of expressing yourself Effectively under Discipline. "Life without discipline is just like a ship without radar." A person who is well disciplined is on track and has orderliness in life. Discipline is the bridge between goals and accomplishment; hence it is the key to success. Throughout the session students learn about Discipline in student life that attracts all the right things, and because of this, students gain success in each field of their life.

The event was conducted under the guidance of Principal MPCPS Dr. Mamta Shukla. She also motivated students to follow a disciplined life, as this will ultimately help them to grow in their lives.

## Evolve - The Mind Transformation Programmes (MTP)



**MR. ROHIT VERMA**  
08th November 2022

MBA Dept. organized MTP session - UDAAN { उड़ान } presented by Mr. Rohit Verma- Assistant Professor Department of Management studies.

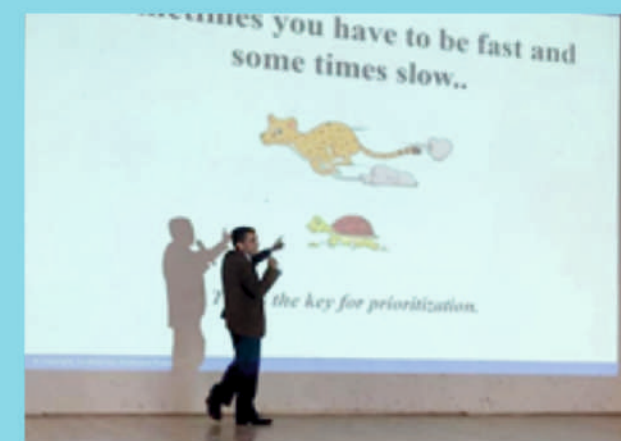
The session was focused on the ways to achieve success.

Speaker elaborated the Ten Principles for success in life. He also shared a few real time success stories of celebrities like: Virat Kohli former Indian team captain and Navneet Sekera { IPS }.

Students of MBA I year and final year participated enthusiastically.

Session was highly appreciated by the Principal MPCPS Dr. Mamta Shukla and other faculty members.

Everyone left the auditorium with the promise that they will implement what they have learned from the session.



**MR. MAYANK TRIPATHI**  
22nd November 2022

The Department of Business Administration continued with its unique series "Mind Transformation Program" for BBA students, which is specially designed to transform the thought process of management students.

Mr. Mayank Tripathi, one of the faculties of the Business Administration department initiated the topic "Management in Everyday Life". The whole session focused on developing managerial skills, which is the facilitator for the work-life balance. Priorities are the main essence of management; due to the failure of priorities only in the planning and execution stage people tend to get demotivated, but one should remember that failures are the stepping stones to success. Young future managers must understand the importance of management in their personal life and also in their upcoming professional life. Synchronized prioritization of plans and their execution will always lead to effective and efficient management of work-life balance.

## Evolve - The Mind Transformation Programmes (MTP)



**MS. JYOTI SINGH**  
29th November 2022

In epic Mahabharata, addressing King Yudhisthira, Bhishma said, "the one that provides for the future & the one who possesses the pressure of mind, always enjoys happiness. The man of procrastination however is the loser."

Postponing your work or tasks doesn't make it easier, but by the time you are ready to face it, it becomes ten times worse to handle this due to multiple time constraints, immense pressure. It affects your creativity & abilities.

With this thought, an effective MTP session was presented by Ms. Jyoti Singh, (Faculty of Business Administration) on the topic of "Procrastination-The thief time" for budding managers.

It was successfully conducted on 29th November, 2022 under the guidance and supervision of Dr. Mamta Shukla Principal of MPCPS, Head of Department of Business Administration.

The students learned about the need and techniques of avoiding Procrastination in their daily & professional lives from this interactive session and participated enthusiastically.



**MR. GURMEET SINGH**  
06th December 2022

For students pursuing a bachelor's degree in business administration, the department of business administration established the Mind Transformation Program. Under the direction of MPCPS Principal Dr. Mamta Shukla, Mr. Gurmeet Singh offered insights from the book "The 7 Habits of Highly Effective People."

The pupils were made aware of the value of cooperation and how it builds interpersonal ties and spirit to attain business goals. The habits of the average individual are at the heart of Covey's book. The focus of the book is on this because your character is made up of these behaviours.

Everybody has routines. These behaviours range from those that positively affect your daily life to those that negatively affect it. People aren't aware of their habits far too often. Sometimes you dismiss them as inflexible aspects of your personality, while other times you might not even be aware they exist. Although these behaviours may seem obvious to those around you, if you take a step back and look at them closely, you may discover that you have risky habits that have formed without your complete knowledge.

# ACADEMIC Talks



**Mr. Prashant Agarwal**  
Cluster Head - UP, IDFC Bank

On 21st April Department of Management Studies has organized a guest talk for the faculties of MPGL on the topic "Financial Health", Mr. Prashant Agarwal (Cluster Head – UP) was the guest speaker from IDFC Bank - Asset Management Cell. He shared his valuable inputs on the allocation and management of funds; also on best available platforms for the investment especially mutual funds.



**Mr. Kapilesh**  
Assistant Vice President, RSPL Group

On 13th May Mr. Kapilesh – Assistant Vice President (Learning and Development -Global) at RSPL Group; shared his thoughts with students on "Importance of Right Attitude for Professionals". He shared his precious life experiences with audience, his motivational and inspirational words really ignited students.



**Mr. Yash Tiwari**  
Motivational Speaker

On 12th May, 2022 Mr. Yash Tiwari, a motivational speaker taken a very inspirational session on "BECOMING YOUR BESTSELF". He is global youth mentor, delivered many TED talks, 3 Josh Talks and good author. The session emphasizes on the self introspection and to deliver the best performance. Students learned a lot from this session.



## Mr. Amit Pandey

**CEO and Board of Director of PinCap and  
Founder & Chief Mentor of Super 77**

On 14th September, students of Business Administration and Computer Applications at Maharana Pratap Group of Institutions Kanpur had the honour to hear Mr. Amit Pandey, CEO and Board of Director of PinCap and Founder & Chief Mentor of Super 77 in the college auditorium.

The Principal Dr. Mamta Shukla initiated the session by stating that a leader is someone who possesses a variety of traits like work ethics, serenity, selflessness, and assistance. A leader is someone who constantly analyses and probes into a problem in order to resolve it. A leader never follows the crowd, but because of their capacity to influence others, they are the ones who are followed.

Following the ceremonial igniting of the auspicious traditional lamp and the dignitaries' flower greeting, guest Mr. Amit Pandey presented his thought, "As life becomes more demanding by the day, it is imperative to have a positive outlook throughout life." A positive outlook will assist in establishing new relationships and preserving existing ones. Maintaining patience in the face of any negative situation is part of having a good attitude. It will make it easier to solve the issues.

Having a positive mindset can make achievement much easier to achieve. Even in the toughest situations, keeping a positive attitude will enable you to acquire a lot of beneficial lessons. It will alter the way you view the world.

Mr. Mayank Shukla, Head of Bachelor of Computer department gave vote of thanks on behalf of Maharana Family. He appreciated students for their interactive questions and discipline. The session ended with students' eagerness to take a picture with the guest. The session gave students a reason to introspect and to emerge as better individuals.



## Mr. Sridhar Krish

**Executive Director & COO - Tikona**

On 19th November, MPGI team was honoured to have had the opportunity to host Mr. Sridhar Krish, (Executive Director & COO-Tikona) as our guest speaker who shared with us his experiences of life on the professional and personal front, he discussed with us the inner mechanisms of an individual before he/she is working towards his professional goals, how these have helped him in his 2 decades journey of working with various top companies in India, and his inspiration to Publish his book "Eternal Flames of Freedom"

Thank you Sir for enlightening us all with the wisdom that will lead us to the horizons we seek out.



# Webinar



**Mrs. Seema Gupta**  
Faculty, IIM Bangalore

On 30th September, 2022 Department of Business Administration has organized the webinar on "Digital Marketing". Speaker was Mrs. Seema Gupta, who is a former faculty at IIM Bangalore for 15 years and have good hold on training the professionals. She has taken session on latest trends in digital marketing i.e. instagram reels, social media algorithms, video and voice SEO, using hashtags, AI/ML in digital marketing.

# Industrial Trip

## GYAN DAIRY



Industrial visits bridge the wide gap between theoretical learning and practical exposure by giving students the first-hand exposure to identify the inputs and outputs for different business operations and processes performed at the workplace.

Department of Business Administration organized an Industrial visit at Gyan Dairy, CP Milk & Food Products Pvt. Ltd. for MBA students. Visit is coordinated by Mr. Gurmeet Singh (Assistant Professor).

Intending to go beyond classroom learning, the industrial tours contribute a lot in holistic student development by letting students learn about the current trends in the market, the future scenario of the industry and the new technologies that are being applied in the industry. All students of Management department participated enthusiastically and gained practical exposure.

## PARLE-G

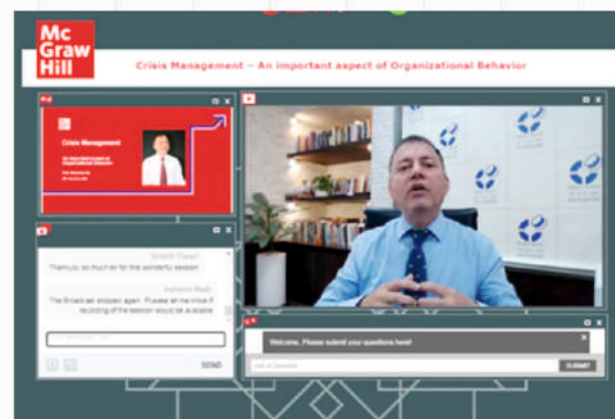


Under the kind supervision and guidance of Principal MPCPS Dr. Mamta Shukla, an industrial trip to manufacturing unit of Parle G - Swati Biscuit Manufacturing Unit was organized on Thursday, 15th September 2022, fifth day of Orientation & Induction program for new joiners of MBA & BBA program of MPGI.

Students explored book concepts in the real world by gathering deep and close knowledge of Parle-G manufacturing unit. Under the guidance of Mr. Pradeep Mishra (representative of manufacturing unit) students gained knowledge of manufacturing process and other products of Parle-G. Students also showed queries regarding manufacturing time, costing, EOQ, storage techniques and methodology, quality control measures, supply chain management etc.

Team Parle-G responded all queries very gently and satisfied students.

Management graduates were very happy and full of energy during the trip. They expressed token of honour and thanks to Team Parle-G and MPGI authorities for giving them this golden opportunity.



**Prof. Himanshu Rai**  
Director IIM Indore

On 28th December 2022, management students attended webinar on "Crisis Management: An important aspect of organization behavior" by Prof. Himanshu Rai, Director IIM Indore.

## Industrial Trip

# AIRPORT AUTHORITY



On 16th September 2022, the Department of Business Administration has planned a visit to the Airport Authority of India, Civil Aerodrome, Cantonment, Kanpur for MBA 1st year students. This visit was a part of the Orientation and Induction Program, organized to give to the students some practical insights into the aviation industry.

With the approval of Mr. Sanjay Kumar (Airport Director) and guidance of Mr. Aditya Kumar Shukla (Manager-CNS), our future managers visited all the important sections including the Air Traffic Control (ATC), Fire Extinguishing Area, Hangars (Parking area of aircraft), runways, etc.

Students gained knowledge on different technical and non-technical aspects i.e. maintenance of aircraft, skills required for pilots, a training academy for pilots, safety measures adopted by the Airport Authority for runways and pilots, along with the different functional areas.

The visit was very informative and inspiring, students learned a lot. This visit was functionally planned by Dr. Mamta Shukla (Principal and HOD - Department of Business Administration). Mr. Shailendra Kumar, Mr. Shyam Dubey, and Dr. Mayank Tripathi supervised this visit.

# Clubs

## Marketing Club



Marketing - the heart and soul of a business. In this club "market" minds striving to put all the marketing theories into practice. We aim to offer students an all-round experience of marketing through industry interactions and on-off campus activities. These activities aim to offer the young budding MANAGERS of MPGI with all-round development opportunity.

Various case study competitions, guest interactions, quizzes, some fun events like Documentary sessions etc. events are carefully designed to ignite the brilliant mind of students and to offer them a visible platform where they can unleash their creativity and hidden talent.

To keep the student community abreast with the latest happenings around the marketing world documentaries- "Ambani the investor" and "Paperwala" were shown to management students and learning analysis was conducted on 07-04-2022.

Club Mentor - Mr. Shyam Dubey.

## Marketing Club



On 4th November, Department of Business Administration organized departmental club activities for the overall professional development of the students of BBA; one of them is Marketing club. This time Marketing club focuses on the enhancement of Brand development under the "Slogan Design Activity". In today's activity students of BBA 1st year B1 & B2, BBA 2nd and 3rd year have performed Brand development Activity by making Slogans and tag line for various products.

Such as "Romy Chocolates - \*good chocolate good mood \* By Nooreda, Saba Neha" & " Addicted cafe - \*A place for coffee, friends and fun \* by Dhruv and Devendra."

Etc.

All the students have participated so creatively and described the product details briefly.

Principal MPCPS Dr. Mamta Shukla appreciated the students for their efforts and creativity

All the students from BBA participated in the Marketing club activity enthusiastically. They showcased their talent in an incredible manner.

The Event was co-ordinated by Mr. Mohit Gupta & Mr. Ravi Kumar Mishra, faculty Department of Business Administration.

## Marketing Club



On 30th September 2022, on Department of Business Administration organized inter departmental club activities for the overall professional development of the students, one of them is Marketing club. In today's activity students of BBA 1st year B1 & B2, BBA 2nd and 3rd year have performed "Marketing- Advertisement Activity" on different products like smart watch, smart phone, happy marriage.com, latte-loca coffee etc. They have participated so creatively and described the product details briefly.

Principal MPCPS Dr. Mamta Shukla appreciated the students for their efforts and creativity. All the new joiners of BBA participated in the Marketing club activity enthusiastically. They showcased their talent in an incredible manner. The Event was co-ordinated by Mr. Mohit Gupta & Mr. Ravi Kumar Mishra, faculty Department of Business Administration.

## HR Club



On 25th May, 2022 Human Resource (HR) club activity was organized objective of the activity was to hone our talent & that of our peers, to prepare today for a professional tomorrow. The HR club is designed and promotes students to learn about team building sprit and leadership quality with active participation.

Its aims to introduce the HR practices and decision making skills in challenging situations It also enables them to create interest towards Human Resource Management and develop interpersonal skills needed in the corporate world. The HR Club has one focus on how to have better human resources and to maintain the good human relations in terms of organization. To meet the club objective, the club organized and will be organizing various events throughout the academic year. These include Team Building Games, Case study competitions Role Plays on corporate issues are name of them. The club is to incubate future leaders by engaging diverse innovative methodologies including experiential learning, simulations and real life projects. Club mentor is Ms. Kamini Singh along with Mr. Mohit Gupta.

## HR Club



Department of Business Administration organized departmental club activities for the overall professional development of the students of BBA , one of them is Human Resource club. This time the HR club organized a session on the topic "Non-Verbal Communication".

This session is aimed towards making future managers understand the importance of effective communication, so they can hone their people skills.

All Students from BBA 1st year B1 & B2, BBA 2nd and 3rd year have participated in the HR club activity enthusiastically.

This activity was conducted gracefully under the guidance and support of Principal (MPCPS) and Head of Business Administration Department, Dr. Mamta Shukla.

The whole activity was managed effectively by Club Mentor Mr. Gurmeet Singh (Assistant Professor - MBA Department), Mrs. Neha Dixit (Assistant Professor - MBA Department).

## IIT Club



On 10th June, Department of Business Administration has organized IT (Information Technology)- club activity. Mentor of IT- Club MR. Ravi Mishra, (Assistant Professor) initiated the session with a Video Lecture on the topic- "Internet & Its Importance In our professional life".

The Internet is the biggest worldwide communication network of computers. The Internet has many uses, and it has touched the lives of almost everyone and a better awareness about internet can make us more technical advance. Purpose of this club activity was to develop a proper technical understanding of Internet and its aspects among the students where they can easily understand how this technology works.

All the students of MBA and BBA participated in the club activity with full enthusiasm.



Software Development is playing a prerequisite role in shaping humans everyday life, technology advancement is slowly reaching the perfection stage to become a great "assistant" to the human owners themselves.

Keeping this into consideration, Department of Business Administration organized IT Club Activity for students in which Software Development Process was explained by Ms. Minal Saxena (Assistant Professor- Business Administration Department) and the activity was coordinated by Ms. Jyoti Singh (Assistant Professor- Business Administration Department)

This activity was conducted gracefully under the guidance and support of Principal (MPCPS) and Head of Business Administration Department, Dr. Mamta Shukla.

The students participated enthusiastically in the activity and learnt the process of developing a software.



The Internet is the biggest worldwide communication network of computers. The Internet has many uses, and it has touched the lives of almost everyone and a better awareness about internet can make us more technical advance.

On 2nd November 2022, IT club activity was organized; the purpose of the club activity is to develop a proper technical understanding of Internet and its aspects among the MBA students where they can easily understand how this technology works.

## Innovation Club



Department of Business Administration organized inter departmental club activities for the overall professional development of the students of MBA, one of them is innovation club. This time innovation club focuses on the enhancement of unique Brand development concept. In activity students of MBA 1st year & 2nd and have performed Brand concept development Activity by making concept and functioning for various products.

Such as "Stress Healer. By Sambhavi and Sagar" & "" Fasal to Factory \* by Vaibhav, Raghvendra, Kajal"

Etc. All the students have participated so creatively and described the unique product details briefly. HOD Dr. Mamta Shukla appreciated the students for their efforts and creativity

All the students from MBA participated in the innovation activity enthusiastically. They showcased their talent in an incredible manner.

The Event was co-ordinated by Dr Mayank Tripathi & Mr. Shyam Dubey faculty Department of Business Administration.

## Innovation Club



Department of business administration continued their club activities by organizing a "Extempore" activity under The Innovation club.

Club Mentor Mr. Rohit Verma (Innovation Club) briefed & motivated students regarding the activity.

Topics given were

- 1) Innovation on Existing product
- 2) New Product Development
- 3) Idea Germination

Students also share their Ideas of new venture. In the end, Principal (MPCPS) Dr. Mamta Shukla appreciated all students for their enthusiasm & active participation.

Mr. Shailendra Kumar, Mr. Ravi Kumar Mishra (Faculty MBA) & student coordinators Apoorv Bhushan Srivastava (BBA 3rd year) coordinated & managed whole event.

## Sanskriti - The Cultural Club



Department of business administration continued their club activities by organizing a collage making/ Sketch making activity under Sanskriti - The Cultural Club.

Under this activity students were to make a collage or sketch on some given topics.

Club Mentors Ms. Jyoti Singh and Ms. Kamini Singh (Sanskriti - The Cultural Club) briefed and motivated students to perform the activity.

Themes for activity were-

- 1) Environment 2) Indian Culture 3) Technology
- 4) Movies and Pop-Culture 5) Marvel Universe
- 6) Harry Potter 7) Game-world 8) Social Media
- 9) Student Life 10) Mental Health

There were teams formed each of 4 members for collage & 2 for sketch to ensure participation of all students.

Every team performed well and showed active participation in the club activity.

In the end, Principal (MPCPS) Dr. Mamta Shukla appreciated all students for their enthusiasm and active participation.

Ms. Jyoti Singh (Faculty MBA) and Ms. Kamini Singh (Faculty MBA) and student co-ordinators Anushka Srivastava (BBA III), Shivyanishi (BBA III), Samridhi Lalchandani (BBA II) and Arsh Khan (BBA II) co-ordinated and managed the whole event.



The Department of business administration continued their club activities by organising a cultural activity under Sanskriti - The Cultural Club.

The activity organized was to make students watch the movie "Chak De India" so that they come across the main objective of learning life as well as management lessons.

The movie engaged the students and was a significant break from their daily routine. It was a fun-filled day with a great learning experience for them.

Each and everyone showed active participation in the club activity.

In the end , Principal Dr. Mamta Shukla (MPCPS) appreciated all students for their enthusiasm.

Ms. Jyoti Singh ( Mentor of Sanskriti Club) and Mrs. Neha Dixit, Ms. Minal Saxena, Mr. Mohit Gupta, Mr. Rohit Verma ( Faculty of Business Administration) and student co-ordinators Anushka Srivastava ( BBA III) , Shivyanishi ( BBA III) , Samridhi

## Current Student's Testimonial



**Apoorv Bhushan Srivastava**  
(BBA 3rd year)

Motto of my college "Dream, Lead, Grow" is more than just words - it's a promise they keep! MPGI have an incredible faculty and are always willing to go above and beyond to ensure their students reach their goals. In my opinion, my college is the best institution in town and I highly recommend them!



**Aditya Jaiswal**  
(BBA 3rd year)

First of all I would like to thank MPGI for giving me the most perfect start to my carrier. MPGI gives me everything which is really needed to be successful in the life i.e. great knowledge, excellent skills and also a passion to live the life in all good and bad condition; proud to be a Pratapian "



**Ayush Singh Chauhan**  
(MBA 2nd year)

MBA life at campus is very exciting for me; our institution provides all kind of facilities which a student can expect in a campus i.e. wi-fi, labs, classrooms, central library, playground, hospital, auditorium, etc. Variety of events, fests and extracurricular activities conducted by the college makes them simply different from others. Internships, placements and job opportunities at MPGI are really very good.



**Sahil Singh**  
(BBA 3rd year)

I would like to thank my college for providing so many opportunities to enhance my personality and also provided an excellent career path. Not only in the academics but MPGI is also good at sports and extra-curricular activities too.



**Akdash Noor**  
(MBA 2nd year)

Life at the campus is very fascinating for me. Maharana Pratap provides the updated curriculum and regularly take their students on industry visit as to acknowledge them about the practical world along with the theoretical knowledge. The infrastructure plays an important role in the success of any institution and MPGI has an infrastructure which really attracts others towards its uniqueness. All the faculties are knowledgeable and experts in their own domain.



**Shubhangi Tripathi**  
(MBA 2nd year)

Life at the campus is very exciting for me. The campus is well maintained and students come from diverse background creating a rich and cultural atmosphere. All the teachers at MPGI are well qualified and having good level of experience. They teach us through modern education system because everything is developing day by day so we also need to grow and need to discover ideas for education. TnP department of college is also very supportive. All the eligible students got the placement in well reputed companies. My overall experience is excellent.

## Events in department

### 'Pariksha pe charcha'

Department of Business Administration has organized the live online session of "Pariksha Pe Charcha." Prime Minister Shri Narendra Modi interacted with students on the fifth edition of Pariksha Pe Charcha (PPC) 2022 on Friday, April 1. PPC 2022 was held at Talkatora Stadium in New Delhi. While addressing the students the Prime Minister said, "We should consider competition as the biggest gift of life. Competition is an important medium to advance life, through which we can also evaluate ourselves."



### Prabandhanotsav

Department of Management Studies has organized their two days annual management festival "Prabandhanotsav" on 12th & 13th May, 2022. This fest was aimed at promoting the spirit of healthy competition among the students and to help them in showcasing their skills. It acts as an assortment of various events i.e Arguably the Best (Debate competition), Bolo Dil Se (Extempore), Nav Kalpana (New Product Launch), Writer's write (Writing competition), Manthan, Ad-Mad Show, Start Up (Business Plan), Quiz de Affari (B Quiz) and Cam Fest (Documentary) where future budding managers performed under simulated environment and delivered their best.



## Smart Phone Distribution Ceremony

Maharana Pratap College of Professional Studies Kanpur organized 'Smart Phone Distribution Ceremony' under 'Digi Shakti Scheme' Of Government of Uttar Pradesh for Bachelor of Business Administration and Bachelor of Computer Application students in the college auditorium today, i.e. 06th September, 2022.

Mr. Gaurav Bhadoria, Joint Secretary, Maharana Pratap Group of Institutions shared his views and said technology has altered every aspect of society. It depends on how society interprets the shift as positive or unfavorable. Nowadays, every facet of life is changing as a result of smart phones, including communication, shopping, and exchanging images. He supported government initiatives and inspired students to become digitally aware and pass that knowledge on to others.

After the ceremonial lighting of the auspicious traditional lamp and floral welcome of the dignitaries, Director Administration Mr. D.D. Singh motivated students with his kind words; he said that we need to create an environment where every child is shown care, respect, and acceptance. Here, the emphasis is on creating a seamless fusion of ancient and modern methods that is beneficial to students.

Principal Dr. Mamta Shukla said that we are clear and resolute in our focus on empowering our students to make a positive impact on their world. We endeavor to support them to do this by helping them learn to assume responsibility, demonstrate care and compassion, and develop a broad set of skills and dispositions, enabling them to take action confidently.

Mr. Mayank Shukla, Head of Bachelor of Computer department gave vote of thanks, on behalf of Maharana Pratap College of Professional Studies, extended his most sincere thanks to the Almighty God for making today's event a resounding success. With his blessings and grace, we are able to make this event what it was. The session ended with a positive note.



## Orientation Programme

Maharana Pratap Group of Institutions welcomed the students of Business Administration and Computer Applications in its Orientation Session. Guest of honour Shri Amit Kumar, (Deputy Director) Indian Trade Service, DGFT, Kanpur, in his inspirational speech he discussed India's growing position in the world. He said that today India's growth rate is 13.5% that of the world's largest economies at the time when the growth rates of many developed countries are negative. Recently, India has overtaken the UK economy to become the fifth-largest economy. Mr. Y.S.Garg (Advisor, FIEO) explained the importance of discipline to the students. He said that discipline is the first step to success for students. Without discipline in life, no goal can be achieved. Continuous hard work is also required for success.

The program was inaugurated by lighting the lamp and garlanding the picture of Mother Saraswati as per the tradition of the institute. In her welcome address, Ms.Kamini Singh gave an insight in to the rules of the college, discipline, study, teaching methodology and placements, and holistic development of students.

The Joint Secretary of the group, Mr. Gaurav Bhadauria, in his address said that today's era is of management and technology, the credit goes to both of them, and India's engineers are waving their flag in 'Silicon Valley'. On the other hand, Indian managers are adorning the top positions of various multinational companies.

Dr. Mamta Shukla, Principal of MPCPS, Kanpur, welcomed all the students, she said that the Institute is focused on developing the technical skills of students as well as making them good human beings so that they can add value to the society. Shri D.D. Singh (Director Administration) discussed the personality development, technical development, and overall development of the students.

Dr. Mayank Tripathi gave detailed information about the group to the new students. Describing the group he discussed the resources available and infused enthusiasm in the students. Towards the end of the session, a vote of thanks was presented by Mr. Mayank Shukla (Head of the Department, BCA and MCA), he thanked the dignitaries, teachers, students, employees, and media brothers for making the program successful. Shri D.D. Singh (Director Administration) Shri YS Garg (Advisor DGFT) Shri Alok Shrivastava, Shri Rakesh Kumar, Dr. Swati Saxena etc. were present in the program.



# Induction Programme Activities

## Extempore/ Public Competition

Extempore/ Public competition held on 14th September 2022 in which students of MPGI participated with great enthusiasm.

Extempore enables the student to think out of the box and off the feet. It is a great platform to develop communication skills and time management. Pushes one to conceive and generate ideas without any preparation. Makes them address and analyze the issue on the spot. Improve logical thinking and reasoning ability in a learner. It is an excellent training exercise for future leaders.



## Essay Writing Competition

Department of business Administration conducted an essay writing competition in both Hindi & English language for the students of MBA/ BBA I year today. The competition was organized to encourage the writing skills of the students on various issues of importance and arouse their interest in dealing with such problems.

The students had to write 500 words on any one of the given topics in their chosen medium. The students had an hour to write on topics provided by the organizers. They were unusual and provoked the creative and imaginary thinking of the students.

Judges who are experts in different spheres were involved in the selection of the winners. The judges were impressed by the outstanding English/Hindi language skills of the students, their distinctive styles.

All students participated enthusiastically.



## Group Discussion & Debate

Extempore/ Public competition held on 14th September 2022 in which students of MPGI participated with great enthusiasm.

Extempore enables the student to think out of the box and off the feet. It is a great platform to develop communication skills and time management. Pushes one to conceive and generate ideas without any preparation. Makes them address and analyze the issue on the spot. Improve logical thinking and reasoning ability in a learner. It is an excellent training exercise for future leaders.



## Induction Programme Activities

## Poster Competition

Department of Business Administration organized 'Theme based' Poster competition on the second day of induction programme. Principal MPCPS Dr. Mamta Shukla appreciated the students for their efforts and creativity. All the new joiners of BBA and MBA participated in the competition enthusiastically. They showcased their talent in an incredible manner. Themes were based upon the social issues like -Save the girl child, save the environment, pollution, save water. The event was coordinated by Mr. Mohit Gupta, faculty of Department of Business Administration.



## Business Quiz

Department of Business Administration organized the Business Quiz as a part of induction program, under the theme "Business World" on 16 September, 2022. The quiz aimed to give a platform to the students for analyzing their knowledge and potential along with providing them with a broader picture of the business world.

All students participated in the event enthusiastically. The quiz comprised of 3 rounds based on current affairs, business news & Global business world. In the closing note, Principal, Dr Mamta Shukla ma'am congratulated the winners and appreciated the efforts of all the students & organizers of the event.



## Aerobics and Yoga session

"All work and no play makes Jack a dull Boy" Budding managers enjoyed Zoomba Aerobics and Yoga session under the supervision of Mrs. Neha Dixit (Assistant Professor) organized by Department of Business Administration on 17th September 2022.



## Induction Programme Activities

### Slogan Making

Today's world as an industry pro, it may be difficult to determine if you've used too many words, stylistic devices, and jargon or whether the clever use of words fits your company's policy, activity, or other criteria, etc. Come up with ideas carefully; you don't want to be misunderstood. Someone who specializes in the field of advice for tagline, slogan, or script improvement is always welcomed. So the best "slogan making (Tagline making)" is the important part of the industry. Keeping this in mind Department of Management studies included this activity- tagline making contest in the Induction program. Students participated actively. Whole activity was conducted under the guidance of the Principal MPCPS Dr. Mamta Shukla and well coordinated by Mr. Shyam Dubey, Faculty Management.



### Cinematic Experience

Movies can extend the learning beyond the textbook. Sometimes, a movie can really help students get a feel for an era or an event. Future Managers had a great Cinematic experience watching "Rocketry" based on the life of Nambi Narayanan, a scientist in ISRO who dared to challenge the system for its betterment. Mr. Ravi Mishra (Asst. Professor) organized this activity & concluded this session with motivational words.



### Open Forum Discussion

Industry exposure, group discussions, debates, guest talks, cinematic experience, etc. are flowers of a bouquet which a young manager should have but complete only after the "Open Forum Discussion" round of students and their mentors i.e. faculty guides. Department of Business Administration (MPGI) organized "Open Forum Discussion" on the last day of Orientation & Induction program for future managers. Principal MPCPS Dr. Mamta Shukla thrown light on the different aspects expected from the freshers by the corporate sector. Course co-coordinators detailed and answered all queries of students relating to course curriculum.

Students actively attended the open forum discussion. All faculty members of Department of Business Administration were present during the event.



## Online Lecture Series

Department of Business Administration organized a session for the live telecast in the auditorium of MPGI for all BBA/BCA students & faculty members.

Hon'ble. Principal of MPCPS Dr. Mamta Shukla initiated the session by briefing the importance of the 'Chetna' series to the students.

The University Grants Commission has initiated an online lecture series on "Best Practices in Higher Education".

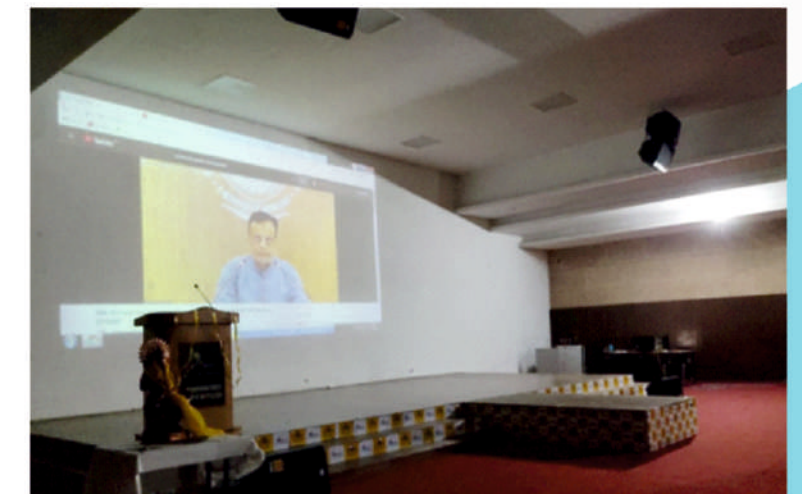
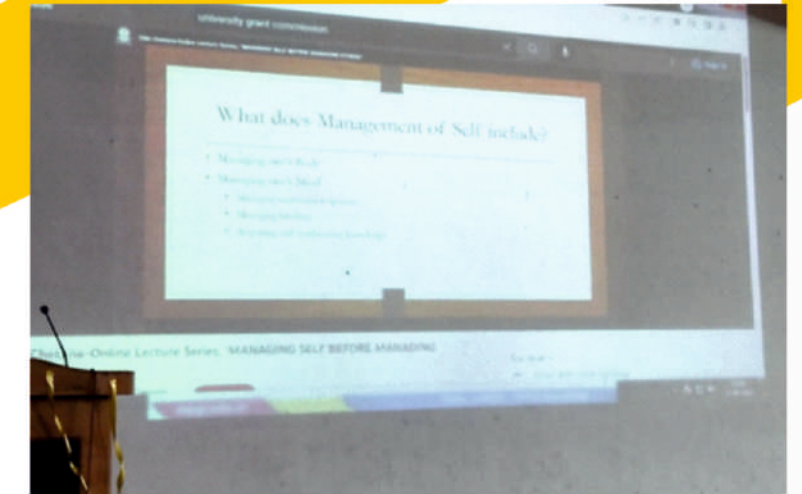
Eminent personalities from different fields were invited on the UGC platform to share the best practices followed in their institution/organization, for the benefit of higher educational institutions, faculty members and students.

In this lecture series Dr. Hasmukh Adhia, IAS (Retd.), Chancellor, Central University of Gujarat, Former Finance Secretary, Govt. of India delivered a guest talk on "MANAGING SELF BEFORE MANAGING OTHERS" on 27th September 2022 at 10:00 am.

Dr. Hasmukh Adhia emphasized on the role of well being, emotional intelligence, how to deal with failure, importance of yoga etc.

At the end of session, Mr. Mayank Shukla (Head Computer Applications department) gave the vote of thanks.

Ms. Kamini Singh, Assistant Professor of Business Administration hosted the session.



# MTP

## Success - Be Better Than Yourself

KES (Knowledge Enhancement Series) has started in view to impart knowledge beyond syllabus to our young professionals. In this series, Mr. Shrichay Moses Lal, faculty, Department of Computer Applications, taken the session on the topic **SUCCESS – BE BETTER THAN YOURSELF** on 5th April 2022. He told about the vision of life. One should not believe in luck perhaps in oneself. He told students to be consistent in whatever goal they choose. Real life examples of personalities like Nawazuddin Siddiqui, Albert Einstein etc. were really helpful for students to build up their confidence. To sum up, it was a mind-blowing session. Mr. Mayank Shukla, HOD, Department of Computer Applications, ended the session by expressing his views and motivate students all about it.



## Competitive Programming

COMPETITIVE PROGRAMMING on 12th April 2022. She shared her vast knowledge about why competitive programming is important to enhance coding skills? It's not important to just write a code, it should be optimal and takes minimum number of steps to give desired output. She discussed many concepts to optimize the code and explained space and time complexity tradeoffs. Many examples were discussed like finding prime factors with minimum numbers of steps. She also shared about how problems were asked in competition as sometimes they are not straight forward, they are story-based. The session was hosted by Mr. Shrichay Moses Lal by his well-known way of addressing students and introducing the resource person.



According to web definition, "Competitive programming is a mental sport which enables you to code a given problem under provided constraints"

## 'Knowledge Mining From Data'

he 3rd session of KES (Knowledge Enhancement Series) was taken by Mr. Narendra Kumar Sharma, Asst. Professor, Department of Computer Applications, on the topic **KNOWLEDGE MINING FROM DATA**. Data is being generated in every field of our daily lives such as while using social media, communicating each other in various ways, in medical field and many more. Hence, storing such data is a crucial task. Using such data to gain some information and using this information to gain knowledge enhances the decision-making capabilities. He discussed various terms like data warehousing and data mining that are important concepts used in knowledge mining. With the help of real-world examples, he well explained how decision is taken based on the information collected. Indeed, the session was informative.



## Voter's Awareness Program

16th November 2022

18th UP Legislative Assembly Elections were held from 10th February to 7th March 2022, in seven phases and date of polling was 20th February in Kanpur. In view of this, Voter's Awareness Program was organized on 16th February in N block Auditorium where Mr. Ramashish Ji and Mr. Bhavani Ji, social workers extended electoral literacy to all MPGLians. In a democracy, a free and fair vote is our fundamental right. Merely casting vote is not enough, voters should have all the information of the electoral process. All insights were shared by our guests. Also, Mr. Mayank Shukla, HOD, Department of Computer Applications, shared about Voter Helpline App (released by Election Commission of India) through which we can check our name in voter list, center where to cast our vote, in case any discrepancy in data how to resolve. Session was very informative and at last vote of thanks was delivered by Mr. Mayank Shukla.



## Amrit Yog Week Celebration

15th June, Yoga Practice for faculties on 16th June, Yoga practices for daily life on 17th June, Yoga for stress management, yoga competition and concluded on 21st celebrating International Yoga Day. Session was addressed by Director Admin sir and yoga session was taken by Mr. Mayank Shukla, HOD, Department of Computer Applications, MPGL.



## Celebrating Ambedkar Jayanti

B.R. Ambedkar, Indian polymath and civil rights activist. It marks Dr. Babasaheb Ambedkar's birthday who was born on 14th April 1891. Dr. Ambedkar's vision, inspiring life and thoughts have always reinforced our conviction that a nation to be governed would need absolute commitment and positive thinking by its citizens. He also gave voice to the rich traditions, different faiths and beliefs of the country. A magnificent celebration was organized by Department of Computer Applications in N block Auditorium on 14th April 2022, to celebrate 131st

birthday of Babasaheb. The program was begun with lightning the lamp on his respect and Mr. Mayank Shukla, HOD, Department of Computer Applications, portrayed the journey of Babasaheb with his powerful words and inspired young professionals. Challenges faced by Babasaheb and how he became the head of drafting committee of Indian Constitution. The session was hosted by Mr. Shrichay Moses Lal.



# SEMINAR

## Mr. Ashish Singh

Knowledge from the basics of Data to data management, Databases, Oracle database and career options in RDBMS. Students get an opportunity to enhance their knowledge in related field such as how data is stored, retrieved, backup, troubleshoot in various formats. Versions of Oracle, peculiarity of each version like role of Autonomous database, pluggable database, control files and many more. He handled various queries raised by MCA final year students like importing and exporting data, role of data guard etc. Session was started with welcome of our guest by Dr. Mamta Shukla, Principal and bouquet presentation by Mr. Mayank Shukla, HOD. Over 200 students and faculties were present. The vote of thank was given by HOD and presented small token of appreciation to guest in form of Memento.

## Senior Talks

Preparing for campus placement is the initial step in preparing a professional life ahead. College can provide opportunities; faculties can build technical basics strong but its students' skills required to crack the placement tests. Only the seniors can guide in enhancing skills by sharing their knowledge and experience about paper pattern, technical and HR interviews and the demand of companies. This event was all about. It was hosted by pre final years of BCA and MCA. Seniors have shared their experiences and journey of their preparation in detail. Utkarsh Awasthi and Ujjwal Srivastava from MCA final year shared in details about their preparations. They also shared and asked to join their DISCORD channel for upcoming placement preparations and enhancing programming skills. Through this channel any student can ask their any doubts to their seniors. At last, HOD Mr. Mayank Shukla shared his views and motivate students.

## Big Data

The 4th session of KES program was taken by Mr. Avinash Bajpai on 'Big Data'. Today, in the digital world, data is being generated everywhere. Various forms of data are required to store and retrieve at run time. He discussed all these strategies and latest tools available for handling such requirements about data. Characteristics of Big Data like 3 Vs, handling technique using Map Reduce, tools like Hadoop, Pig data flow, Hive SQL etc. were explained.



# FAREWELL

## Adios - Amigos

Now, it's time to say GoodBye to final year students. MPGI had organized farewell party on 21st May for Engineering, MBA and MCA final year students. All pre final students presented their gratitude in the form of poetry and songs. Seniors were also thankful and expressed their feelings in the form of poetry by Tanya Yadav from MCA final year. Event was ended with a grand DJ party and dinner.



## Srajan 1.0

Ideas in the form of prototype or real-world project to automate the system. This is the time when such students get the chance to show their skills in the form of projects in SRAJANA 1.0 on 20th May 2022. Event was inaugurated by Chief Guest Mr. Gaurav Bhadaouria Ji, JS MPGI, along with Director Admin sir MPEC, Principal ma'am MPCPS and HODs of all departments. Lab C, 2nd Floor was scheduled for MCA and BCA students for their project presentation. There were 2 projects from MCA 3rd Year, 4 projects from MCA 2nd Year and 4 projects from BCA 3rd Year were selected for presentation.

Winners were:

- E LEARNING from MCA 3rd Year
- QUIZ APP from MCA 2nd Year
- ONLINE EXAMINATION & ONLINE VOTING from BCA 3rd Year



## Training On 'python'

Popularity and versatility of Python language makes it essential to learn for every computer professional. Applications ranging from GUI to web-based and to machine learning, all are massively using python. In view of such requirement, Department of Computer Applications, started a Basic level course on Python for BCA final year students, from June 1, 2022 to June 8, 2022. Started with its basic system requirements, Day 1 began with 1st Module covering basic data types, operators and many more. Day 2 emphasized on operators, expression, decision making statements along with their hands on exercises. On day 3, loop statements were introduced with its exercises. Upto day 8 all basic concepts were discussed. Mr. Mayank Shukla, HOD gave brief introduction about the course. Session was taken by Dr. Swati Saxena and Mr. Avinash Bajpai



## Tiranga Rally

11th August to 17th August 2022. An awareness program related to Do's and Don'ts during National Flag Hoisting was organized by MPGI named as 'Har Ghar Jhanda Utsav' at N Block Auditorium on 15th July. Session was taken by Mr. Mayank Shukla, HOD, Department of Computer Applications. He shared the importance of our all National symbols and why we honor our National symbols



## Faculty Achievements

- Mr. NARENDRA KUMAR SHARMA has successfully completed FDPs on INTRODUCTION TO PYTHON, INTRODUCTION TO IoT and DATA SCIENCE & MACHINE LEARNING USING PYTHON from EICT, Kanpur
- Mr. YOGENDRA SINGH has successfully completed online certification from NPTEL on THEORY OF COMPUTATION.
- Mr. AVINASH BAJPAI has successfully completed following certificate courses and FDPs as:
  - Online Certification on MACHINE LEARNING WITH PYTHON from March 7, 2022 to 11 March 2022, EICT, IIT Kanpur.
  - NPTEL Online Certification on DATA ANALYTICS. It's a 12-week course run on SWAYAM PORTAL from January – April 2022.
  - NPTEL Online Certification on SOIL AND CROP MANAGEMENT. It's a 12-week course run on SWAYAM PORTAL from January – April 2022.
  - 5-day National workshop on DATA SCIENCE & MACHINE LEARNING from 15th – 19th July 2022 organized by CSJM University Kanpur.
- Mr. AVANISH KUMAR DIXIT has successfully completed NPTEL Online Certification on COMPUTER ORGANIZATION AND ARCHITECTURE. It's a 12-week course run on SWAYAM PORTAL from January – April 2022.
- Mr. AJAY PRATAP SINGH has successfully completed Online Certification on "INCULCATING UNIVERSAL HUMAN VALUES IN TECHNICAL EDUCATION" from 18th July to 22nd July 2022. It was organized by AICTE.
- Dr. SWATI SAXENA has successfully completed NPTEL Online Certification on DATA ANALYTICS with ELITE

## Technogyan 23



# FDP/ Research

Dr. Mamta Shukla



Dr. Ashutosh Mishra



Ms. Jyoti Singh



Ms. Kamini Singh



Dr. Mayank Tripathi



Mr. Rohit Verma



Mr. Shailendra Kumar



Mr. Shyam Dubey



Mr. Rohit Verma



# Freshers Aarambh



Singing Competition- Duet



Ramp Walk -Boys



Singing Competition Solo



Ramp Walk Girls



Group Dance



Mr. and Ms. Freshers

# Music Fest @ MPGI



# Sports @ MPGI



CRICKET



VOLLEY BALL



TABLE TENNIS



CHESS



FOOTBALL



BADMINTON



BASKET BALL



SPORTS WINNERS



BADMINTON COURT



MARATHON



KABADDI



KHO - KHO



RACING



TEAM SPIRIT

## Celebration @ MPGI

